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Schouten named President of All American Research

Irving, TX (October 1, 2007) – All American Research announced today the hiring of Bob Schouten who will serve as President of the company. Schouten is a graduate of Indiana University and possesses over 20 years of experience in strategic planning, business development and cross-functional management of sales, marketing and operations.

Most recently, Schouten served nine years as a marketing executive for Nokia, Inc. During his tenure with Nokia, he held direct responsibility for National and Regional Account and Channel Marketing, U.S. Consumer Segmentation Marketing, Americas Marketing Operations, and North America and Global Consumer Relationship and Interactive Marketing. Schouten was a member of Nokia's North America Marketing Board and the Global Interactive Marketing Strategies and Development Team.

Prior to Nokia, Schouten was National Director of Retail for ProNet Communications (Dallas, Texas), Vice President of Page One Communications (Atlanta, Georgia), and National Account Director and Regional Manager of Branch Operations for The Eureka Company (Bloomington, Illinois).

"Bob brings a wealth of diversified experience to All American Research and we are very pleased and excited to have him on board," said Louis Cunningham, founder and CEO of All American Research. "His extensive background in sales, marketing and operations, and proven track record in organizational leadership, strategic planning and business development is a perfect fit for our company and the direction we are heading."

About All American Research

All American Research, www.allamericanresearch.com, is a minority and veteran owned Small Business Enterprise, and an accredited member of both the Drug and Alcohol Testing Industry Association (DATIA) and the National Association of Professional Background Screeners (NAPBS). The company is headquartered in Irving, Texas with its principal place of business in a HubZone. All American Research provides its services on a local, state, federal and international basis to

individuals, private and public companies (both DOT and non-DOT regulated), educational institutions, and local, state and federal government agencies.

Learn more about the company's products and services at <http://www.allamericanresearch.com/products.htm>. Media may contact Taylor L. Cole, APR at taylor.cole@allamericanresearch.com.